

3 WAYS WE WORK OUTSIDE OF THE BOX FOR OUR PARTNERS.

1

Entertainment, Music, Movies, & Sporting Events at the Heart of Your Community. *With the best live entertainment in the Blue Water Area, we stand out when it comes to other advertiser experiences in Port Huron. From the very beginning of a live show, people will know your business as one that brings quality entertainment & events to the city.*

2

Exposure to the Community Through Various Advertising Outlets, Promoting Your Business. *McMorran Place, managed by the City of Port Huron Parks & Recreation department opens up a wide range of potential advertising outlets for our event sponsors. From the McMorran Marquee and on-site promotion, from Palmer Park, to premiere Blue Water Area events like Chilly Fest & Blue Water Fest.*

3

Show Appreciation for your Employees, Clients and Family. *Whether you are a mom & pop shop, a franchised business, or a fortune 500 company; the complimentary tickets built-in to our promotional packages are a great way to show your patrons, employees, or share with family.*



PARTNERSHIP HAS ITS PERKS!

Sponsorship Billing:	Advertisement Inclusion	Co-Sponsoring Ads can be with other sponsors of the same event	Complimentary Event Tickets	# of Sponsor Inclusion in Radio Spots	Sponsor shown on the McMorran Marquee	Announcement at Event	Sponsor will be printed on event ticket envelopes	Complimentary Season Ticket Packages	"Sweet Seats" for Season Ticket Holders.*	Pre-Show Video
CHAMPION SPONSOR - \$5,000										
Sponsor Presents [EVENT]	All Advertising	No	40	15	✓	✓	✓	6	✓	✓
ENDORISING SPONSOR - \$2,500										
Sponsor Presents [EVENT]	All Advertising	No	40	15	✓	✓	No	2	✓	
SUPPORTING SPONSOR - \$1,500										
[EVENT] Sponsored By:	All Ads	No	40	15	✓	✓	No			
ASSOCIATE SPONSOR - \$1,000										
[EVENT] Sponsored By:	Print & Social Media	Yes 2 Max	20	7	✓	✓				
CONTRIBUTING SPONSOR - \$500										
Sponsored By:	Print & Facebook	✓	10	3						
AUXILIARY SPONSOR - \$250										
Sponsored By:	Print	✓	10							

McMorran partners have access to exclusive deals and promotions. With **print, radio, social media, digital marquee, and special events**, we offer a variety of media opportunities to give your business the exposure it deserves.

*Premium Aisle seats, which at some shows have pre-show & intermission drink services.